

GENTLEMAN'S JOURNAL

Job Title: Graphic Designer (In-house)

Location: Knightsbridge, London

Start Date: ASAP

About Gentleman's Journal

Over the last ten years, Gentleman's Journal has built one of the most premium and influential men's luxury audiences in the world. Today, Gentleman's Journal is the premier lifestyle media publication, content agency and influencer brand for the modern gentleman — 'a curated handbook of the finer things in the world'.

Our offering:

- [Gentleman's Journal](#)
- [GStudio](#)
- [GInfluence](#)
- [Gentleman's Journal Marketplace](#)

The Role

We are seeking a skilled and experienced Mid-Weight Designer to join our in-house creative team at The Gentleman's Journal. In this role, you will be responsible for upholding the high visual standards for both The Gentleman's Journal and its Commercial clients. You will work across branding, presentations, print, digital, and environmental.

You will have the opportunity to take the lead on your own design briefs, collaborating with the Creative Director and Junior Designer to bring your vision to life. You will be responsible for managing multiple work streams effectively, taking projects from concept to completion, and ensuring that all deliverables are completed on time and to a high standard.

This is a fast-paced and dynamic role that requires a high level of creativity, attention to detail, and the ability to work effectively under pressure. You will be eager to join a company that creates beautiful editorial and innovative content for some of the world's best-known luxury brands.

To be considered for this role, you should have a strong portfolio that showcases your design skills and experience working across a range of mediums. You should be proficient in industry-standard design software, have excellent communication skills, and be able to collaborate effectively with a range of stakeholders.

If you are a creative and professional individual with a passion for visual design and a desire to work with some of the world's most prestigious brands, then we would love to hear from you.

Key Responsibilities

- Working across all aspects of design, including digital, editorial, commercial content, newsletters, website, social media, wider marketing collateral and print.
- Design across all speciality areas including style, luxury, watches and food & drink.
- Recreating and developing inspiring client pitch templates that can be repurposed for other pitches and projects.
- Working closely with the Creative Director on all Gentleman's Journal Print - from editorial to commercial to house ads.
- Producing motion graphics for campaigns to run on our social channels.
- Refreshing and designing key elements of the Gentleman's Journal marketing mix - newsletters, social templates, web landing pages etc.
- Working on wider client projects as and when required - e.g. luxury coffee table books, website builds, event marketing collateral, retail activations. Developing design treatments and being able to develop the visual direction for projects.
- Work across multiple projects at the same time and be able to produce high standards of finished work in a timely manner.

Candidate Requirements

- 3+ years experience in a similar role.
- Previous experience in a design role with a publisher or luxury brand.
- A clear understanding of brand tone of voice and the ability to apply it quickly and creatively.
- Strong understanding of typography, colour and layout.
- Expert with Adobe Creative Suite, Figma, Keynote and After Effects
- Strong knowledge of mobile and desktop web UX / UI best practices.
- Confident in designing on-brand luxury content.
- A strong understanding of digital marketing and social media.
- Commercially aware.
- Ability to handle multiple projects and meet deadlines while having the ability to adapt quickly to changing priorities.
- Have a holistic understanding of creative design and the omnichannel execution of a creative concept across a variety of media.

Culture & Benefits

- Central London located office at the bottom of a Belgravia mews surrounded by pubs and restaurants.
- Regular events, socials and team lunches.
- Young, social team.

Gentleman's Journal is committed to a diverse and inclusive workplace. Gentleman's Journal is an equal opportunity employer and does not discriminate on the basis of race, national origin, gender, gender identity, sexual orientation, protected veteran status, disability, age, or other legally protected status.

To apply please send your CV to nick@thegentlemansjournal.com.